



INTERNATIONAL
OLYMPIC
COMMITTEE

Lausanne, March 2017

3rd IOC Young Reporters Programme, Buenos Aires 2018

30 September – 19 October 2018

The International Olympic Committee (IOC) is delighted to announce a third cycle for the IOC Young Reporters Programme, a sports journalism training programme that will be run during the Youth Olympic Games Buenos Aires 2018.

The Young Reporters initiative will bring 30 young reporters from five continents to the Youth Olympic Games in Buenos Aires (Argentina), 6 – 18 October 2018, with the programme running from 30 September to 19 October 2018.

Young Reporters will be accredited as “E” press, have access to all the sports, work and train in the Main Press Centre with all other accredited media, and receive specialised and intensive media training from senior Olympic journalists.

Aspiring Young Reporters:

- will be aged 18 to 24 years old
- will consist of four participants from each continent (Africa, Americas, Asia, Oceania and Europe)
- will be 2 male and 2 female reporters from each continent
- will be studying journalism at college or will be working as reporters
- will have reporting proficiency in English
- will have a portfolio and references

They will be joined by four young reporters from Argentina (the host nation for the 2018 Youth Olympic Games), two from Switzerland (the host nation for the 2020 Winter Youth Olympic Games in Lausanne) and the two from the host nation of the 2023 Youth Olympic Games.

National Olympic Committees (NOCs) will establish their own national selection process and will nominate Young Reporters on the basis of passion, performance and promise. NOCs will submit applicants to their Continental Association by 1 November 2017.

Continental Associations will then choose two male and two female participants from the NOC nominees to represent their continent and submit their names to the IOC for consideration.

The IOC will announce the successful list of candidates on 12 December 2017, following a one-on-one interview in English and a vetting process with all the candidates.

The IOC will cover the cost of economy airfares, all meals, twin-share hotel accommodation and full tuition by seasoned Olympic journalists, who will act as mentors and coaches.

- The Young Reporters will arrive in Buenos Aires on 30 September and depart 19 October 2018. Classroom training and lectures will be held from 1 to 5 October 2018, with field training (starting with reporting) as of the Opening Ceremony on 6 October.

The Young Reporters will receive intensive class and field training in written, photographic, television, radio and new media reporting on the sport, as well as dedicated forums with

guest speakers representing key international media organisations and senior Olympic officials. The programme will include a behind-the-scenes tour of the International Broadcast Centre and meetings with Olympic Channel programmers and reporters, who will also be reporting from Buenos Aires.

The integration of social media, coding and the use of algorithms will form a core component of the Young Reporters' training, giving participants all the tools required to work in today's evolving newsrooms.

Following the training programme in Buenos Aires, the top 15 Young Reporters, as selected by the Mentors, will be invited to the second stage of training, to be held at the 3rd Winter Youth Olympic Games in Lausanne, Switzerland (10 – 19 January 2020).

CANDIDATE REQUIREMENTS

- Aged between 18 and 24 years of age (as of 30 September 2018).
- Students of journalism at college or working as reporters.
- Full proficiency in English (written and spoken).
- Portfolio and references to complement application.
- Available to attend the full duration of training.

TIMELINES

- **1 November 2017:** Deadline for NOCs to nominate candidates (max. 2) to their Continental Association.
- **2-15 November 2017:** Continental Associations to review all applications and select two male and two female participants to represent their continent, with a limit of one Young Reporter per NOC.
- **15 November 2017:** Deadline for Continental Associations to submit candidate applications and dossiers to the IOC.
- **16 November – 10 December 2017:** IOC carries out the interview process with all applicants. The final decision on the suitability of nominated candidates remains with the IOC
- **12 December 2017:** IOC announces list of participants for the 3rd IOC Young Reporters programme.
- **Feb–Mar 2018:** IOC will liaise with Young Reporters for travel arrangements.
- **30 September 2018:** Young Reporters arrive in Buenos Aires.
- **19 October 2018:** Young Reporters depart Buenos Aires.

KEY ELEMENTS OF YOUNG REPORTER TRAINING

- The Young Reporters will be offered intensive class-and field-training in written, photographic, television, radio and new media reporting of sport throughout the Youth Olympic Games.
- Coursework will include key elements of event coverage, writing, interviewing, broadcasting, photography and video, social media and new media platforms, working in mixed zones and at press conferences, and coverage of the YOG Culture and Education programme.
- Appropriate time will be allocated so that each Young Reporter's specific area of interest can be further developed.
- The course will be in English only. All Young Reporters must have proficient written and spoken English.
- Essential technology and equipment needed for the course will be provided by the IOC, such as photographic equipment, computers and audio recorders.
- The Young Reporters will be staying together as a team. They will not be permitted to stay with their NOC or in their own private accommodation.
- The Young Reporters' training will be held in the Young Reporters offices, which will be located in the Main Press Centre (MPC).
- All Young Reporters will receive assessments of their work throughout the course and an IOC Certificate of Participation on completion.

COURSE OUTLINE

Under the direction and mentoring of seasoned Olympic media professionals, the Young Reporters will undertake both general and specialised training in various aspects of sports reporting and the coverage of major events such as the Olympic Games. The course will look at what makes a good sports story; how to tell it informatively and entertainingly; when and how to look for more background detail; and why accuracy, fairness and journalistic ethics remain the pillars of sports reporting.

Photographers will work in the venues, alongside an award-winning sports photographer, who will be mentoring them. They will learn first-hand what makes a great sports photo, about colour and composition, how to create a sense of place, how to edit and file, and how to use the latest professional equipment.

For broadcast training, the Young Reporters will learn the nuances between news stories, colour stories, live coverage and interviews. They will learn how to craft a script to enhance the video images captured, as well as the skills required for editing and creating stories for special genre programming.

The integration of social media, data analysis and dedicated reporting on new media platforms will form a core component of the Young Reporters training.

According to Young Reporters' specific interests, the participants will specialise in areas of media, such as print reporting (newspaper, magazine and agency), news and sports photography, broadcast (television and radio) and social media. However, each participant will be required to take part and complete all modules of the programme: text, photo, video, radio, and social/new media.

Stories, photographs, audio and video packages of appropriate quality may be published on the Buenos Aires 2018 and IOC websites, and will be made freely available, without rights, to media organisations, NOCs and International Federations (IFs) for publication.

Training and course work will be undertaken in English. Translation and interpretation will not be available.

FURTHER DETAILS

Young Reporters who are interested in participating in the programme are requested to contact their National Olympic Committee: (<http://www.olympic.org/en/content/National-Olympic-Committees/>).

For further information, contact:

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Social Media

Facebook:

[facebook.com/youngreporters/](https://www.facebook.com/youngreporters/)

Twitter:

twitter.com/IOCreporters

Instagram:

[instagram.com/IOCyoungreporters](https://www.instagram.com/IOCyoungreporters)

YouTube:

[youtube.com/user/YOGRreporters](https://www.youtube.com/user/YOGRreporters)

Medium:

medium.com/@IOCyoungreporters

Pinterest:

[pinterest.com/iocreporters/](https://www.pinterest.com/iocreporters/)

Flickr:

[flickr.com/photos/iocyoungreporters/](https://www.flickr.com/photos/iocyoungreporters/)

Flipboard:

[flipboard.com/@IOCreporters](https://www.flipboard.com/@IOCreporters)

Tumblr:

iocyoungreporters.tumblr.com/